

Profil Calon Direktur



Sami Veikko Tapio Miettinen, Warga Negara Finlandia, 59 Tahun.

Bapak Sami Miettinen adalah kandidat Direktur dengan pengalaman lebih dari 30 tahun di Indonesia, terutama di sektor properti, perhotelan, dan industri kimia. Beliau menguasai Bahasa Inggris, Indonesia, Finlandia, dan Prancis.

Saat ini, beliau menjabat sebagai Chief Operating Officer (COO), beliau juga pernah menjabat posisi strategis di PT Modernland Realty Tbk selama delapan tahun sebagai Managing Director di sektor Hospitality dan Urban Development. Beliau berhasil mencatatkan pencapaian besar, seperti kerjasama dengan IKEA dan Astra Property Group, serta mengelola proyek properti berskala besar.

Sebelumnya, beliau menjabat sebagai Chief Executive Officer di PT Dwigunatama Rintisprima, mengelola Harvest City, kawasan pengembangan terpadu seluas 1.350 ha. Beliau memimpin transformasi strategis, termasuk peluncuran produk baru, efisiensi perusahaan, serta penguatan proses bisnis.

Di sepanjang kariernya, beliau juga memimpin proyek dan ekspansi hotel nasional, termasuk menciptakan brand Batiqa Hotels, dan memimpin operasi real estate di Prancis untuk Les Nouveaux Constructeurs. Beliau juga pernah menjabat sebagai Direktur Utama Premier Kualitas Indonesia dan berhasil meningkatkan margin perusahaan secara signifikan.

Dengan kombinasi pengalaman internasional dan lokal, pemahaman mendalam dalam pengembangan properti, serta jiwa kepemimpinan yang kuat, Bapak Sami Veikko Tapio Miettinen dinilai sebagai figur yang tepat untuk mengisi posisi strategis sebagai Direktur Perseroan.

Profile of Candidate for Director



Sami Veikko Tapio Miettinen, Finnish Citizen, 59 Years Old.

Mr. Sami Miettinen is a Director candidate with over 30 years of professional experience in Indonesia, primarily in the property, hospitality, and chemical industries. He is fluent in English, Indonesian, Finnish, and French.

He currently serves as the Chief Operating Officer (COO). Previously, he held several strategic positions at PT Modernland Realty Tbk over an eight-year period as a Managing Director in the Hospitality and Urban Development divisions. He achieved significant milestones such as securing partnerships with IKEA and Astra Property Group, and managing large-scale property developments.

Prior to that, he served as Chief Executive Officer at PT Dwigunatama Rintisprima, overseeing Harvest City, a 1,350-hectare integrated development. He led strategic transformations including new product launches, corporate efficiency improvements, and business process enhancements.

Throughout his career, he has also led national hotel expansion projects, including the creation of the Batiqa Hotels brand, and managed real estate operations in France for Les Nouveaux Constructeurs. He was also President Director of Premier Qualitas Indonesia, where he successfully improved the company's profit margins.

With a combination of international and local experience, deep expertise in property development, and strong leadership qualities, Mr. Sami Veikko Tapio Miettinen is regarded as a highly qualified figure to assume a strategic position as a Director of the Company.